

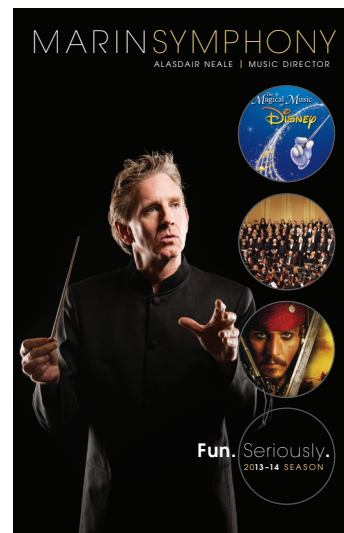
**2014-15 SEASON PROGRAM BOOKS
SPONSOR ADVERTISING**

PRICING AND DETAILS

Sponsor Advertisements appear in every edition of the Marin Symphony's Subscription Series Program books, the printed book distributed to 1500+ people at each of 10 concerts, and the online version presented on marinsymphony.org. View specs and art deadlines on the reverse side.

Trim Size: 5-1/2 x 8-1/2
Live Area: 5 x 8

2013-14
Cover
(example)

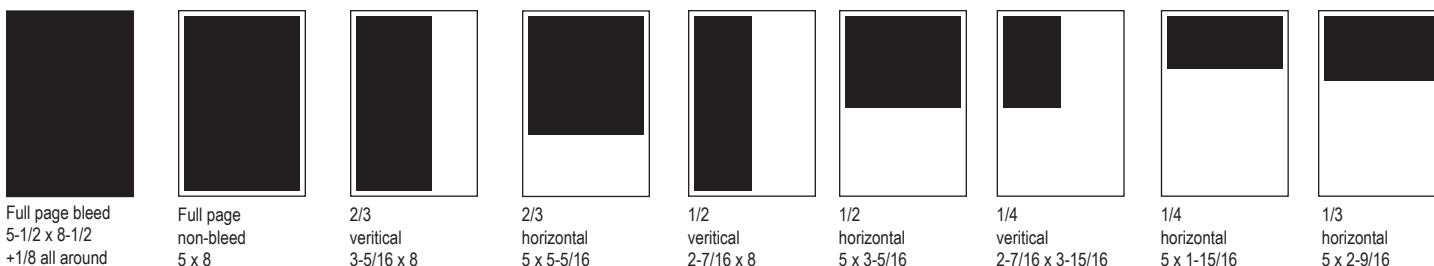


Issue 1 (2014 Concerts)

French Reverie, September 28 & 30
Beethoven: Eternal Revolutionary, October 26 & 28
Holiday Pops, December 16

Issue 2 (2015 Concerts)

Eight Seasons, February 15 & 17
Intersections, April 12 & 14
Spring Pops, June 6



SIZE	PRICE	DIMENSIONS (inches), all ads are color		
		width	height	bleed
Full page bleed	\$2750	5.5"	8.5"	+ .1875" all around
Full page non-bleed	\$2750	5.0"	8.0"	
2/3 page vertical	\$2100	3.3125	8.0"	
2/3 page horizontal	\$2100	5.0"	5.3125"	
1/2 page vertical	\$1550	2.4375"	8.0"	
1/2 page horizontal	\$1550	5.0"	3.9375"	
1/3 page horizontal	\$1300	5.0"	2.5625"	
1/4 page vertical	\$1000	2.4375"	3.9375"	
1/4 page horizontal	\$1000	5.0"	1.9375"	

Premium positions available upon request. All rates are net, not commissionable.

PRODUCTION INFORMATION

1. Applications/files accepted: PDF Press Quality, or PDF/X-1a
2. Embed all fonts and images.
3. Convert all color art to CMYK
4. Image resolution at 300 dpi minimum, 100% print size.
5. Send/fax laser proof for B+W ads and send a color proof of color ads.

Contact:

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CLOSING DATES FOR 2014-15 SEASON SPONSOR ADVERTISING OPPORTUNITY

Early Bird Commitment for 2 issues – July 31, 2014
Space Deadline Issue 1 – August 11, 2014
Copy due for issue 1 – August 18, 2014

*No Early Bird discount for Issue 2 only
Advertisers may change copy for Issue 2*

Space Deadline Issue 2 – January 19, 2015
Copy due for issue 2 – January 26, 2015

Notes:

Ads may be submitted via email. Ads submitted electronically, without a matching color proof, will be the responsibility of the advertiser with respect for color, accuracy and quality of printing.

Concert details and dates subject to change.

Marin Symphony reserves the right to not include/place advertisements it deems unacceptable for publication in its program books. This includes non-print quality of art provided, and/or content that is inappropriate for its mission as a leading cultural arts organization serving the community of Marin and Bay Area (advertisers will not be billed for ads not accepted).