

MARIN SYMPHONY 22|23

ALASDAIR NEALE | MUSIC DIRECTOR

2022-23 SEASON PROGRAM BOOK - MEDIA KIT

Reach a unique audience of sophisticated, arts-loving adults with the Marin Symphony's Season Program Book. This full-color publication is highly-read before, during, and after each performance at the Marin Civic Center. This season, you can expect to reach an average of 1200 patrons at each of our 12 concerts.

- Maestro Alasdair Neale's final season showcases audience favorites, including works by Tchaikovsky, Copland, Ravel, Mozart, & Mahler
- All Advertisers Receive 2 Free Tickets to the Concert of Your Choice
- Creative can be used for both issues; advertiser has option to update for 2nd Issue
- Receive an Early Bird 10% Discount When You Order by Aug 15, 2022



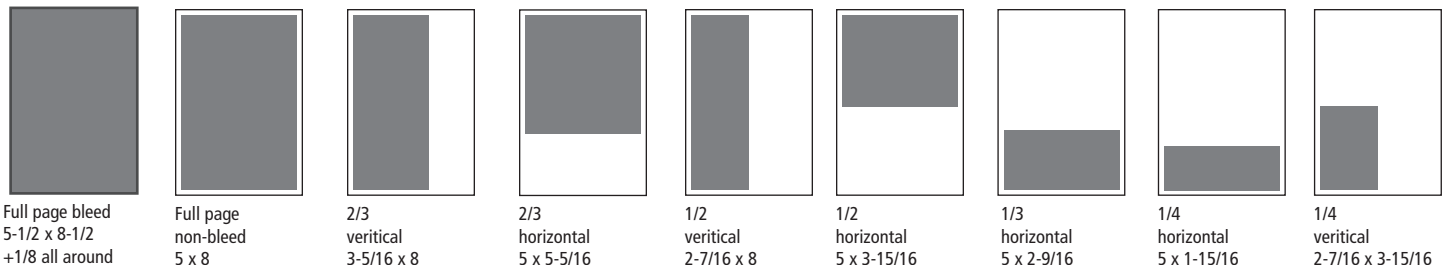
Trim Size: 5.5 x 8.5

ISSUE 1

Masterworks 1: Oct 15 & 16, 2022
 Holiday Pops: Dec 13, 2022
 Masterworks 2: Jan 28 & 29, 2023
 Pops - Classic Broadway: Feb 18, 2023

ISSUE 2

Masterworks 3: March 4 & 5, 2023
 Family Concert: March 19, 2023
 Masterworks 4: Apr 22 & 23, 2023
 Pops - Superheroes Soundtrack: May 6, 2023



SIZE	PRICE*	DIMENSIONS (inches), all ads are full color		
		width	height	bleed
Full page bleed	\$2950	5.5"	8.5"	+ .1875" all around (full pages only)
Full page non-bleed	\$2950	5.0"	8.0"	
2/3 page vertical	\$2250	3.3125"	8.0"	
2/3 page horizontal	\$2250	5.0"	5.3125"	
1/2 page vertical	\$1850	2.4375"	8.0"	
1/2 page horizontal	\$1850	5.0"	3.9375"	
1/3 page horizontal	\$1400	5.0"	2.5625"	
1/4 page horizontal	\$1100	5.0"	1.9375"	
1/4 page vertical	\$1100	2.4375"	3.9375"	

Advertising in the Marin Symphony Program will do more than provide you with an easy, affordable way to reach affluent, Marin adults. Your ad will also:

- Convey your company's support for the arts and community
- Align your brand with a beloved 70+ year-old Marin tradition
- Help support the Marin Symphony's music education and outreach programs

***Full Page Premium Position: Back Cover \$3800; Inside Front Cover: \$3650; Inside Back Cover \$3525**

2022-23 SEASON PROGRAM BOOK / MEDIA KIT / Oct 2022 - May 2023

PRODUCT INFORMATION:

1. Applications/files accepted: PDF Press Quality
2. Embed all fonts and images
3. Convert all color art to CMYK
4. Image resolution at 300 dpi minimum, 100% print size

CONTACT:

Gayle Peterson
415.902.8782
gayle@marinsymphony.org

DEADLINES:

Get 10% Off With Your Early Bird Space Reservation!
Book your space by Aug 15, 2022 and receive 10% off published rates

Standard Space Reservation - September 2, 2022
Press-Ready Art Deadline - September 9, 2022

JOIN US FOR OUR 71ST SEASON!

The Marin Symphony, celebrating the final season of beloved Maestro Alasdair Neale, offers a season filled to the brim with musical treasures. Orchestral masterpieces from Mahler, Tchaikovsky, Copland, Ravel, and Mozart along with contemporary voices Joan Tower, John Adams, and Mason Bates; and star soloists Simon Porter, David Fung, and Jeremy Constant - this Masterworks season has it all. And there's more: Principal Pops Conductor Stuart Chafetz brings his style and energy to a series of vocal/orchestral spectacles, and our Holiday and Family concerts will delight the entire family.

Notes: The Marin Symphony does not provide graphic design services for advertisers. Ads must be submitted in press-ready format according to the specs above. Colors may vary slightly as all printers and presses are calibrated differently. We can not guarantee the quality of press-ready electronic ads but will do our best to bring any errors or issues with submitted files to your attention before the press run.

Concert details and dates subject to change.

Marin Symphony reserves the right to not include/place advertisements it deems unacceptable for publication in its program books. This includes non-print quality of art provided, and/or content that is inappropriate for its mission as a leading cultural arts organization service the community of Marin and Bay Area (advertisers will not be billed for ads not accepted).

MARINSYMPHONY22|23

ALASDAIR NEALE | MUSIC DIRECTOR

Season Program Book Advertising Insertion Order

DATE OF RESERVATION _____ ACCOUNT EXECUTIVE _____

Business Name _____

Client Contact _____

Address _____

City _____ Zip _____

Email _____

Phone _____

AD SIZE

- ☐ **Full Page Bleed**
5.5" W x 8.5" H + .1875"
- ☐ **Full Page Non-Bleed**
5.0" W x 8.0" H
- ☐ **2/3 Page Vertical**
3.3125" W x 8.0" H
- ☐ **2/3 Page Horizontal**
5.0" W x 5.3125" H
- ☐ **1/2 Page Vertical**
2.4375" W x 8.0" H
- ☐ **1/2 Page Horizontal**
5.0" W x 3.9375" H
- ☐ **1/3 Page Horizontal**
5.0" W x 2.5625" H
- ☐ **1/4 Page Horizontal**
5.0" W x 1.9375" H
- ☐ **1/4 Page Vertical**
2.4375" W x 3.9375" H

RATE

	Early Bird*	Regular
Full Page	<input type="checkbox"/> \$2655	<input type="checkbox"/> \$2950
2/3 Page	<input type="checkbox"/> \$2025	<input type="checkbox"/> \$2250
1/2 Page	<input type="checkbox"/> \$1665	<input type="checkbox"/> \$1850
1/3 Page	<input type="checkbox"/> \$1260	<input type="checkbox"/> \$1400
1/4 Page	<input type="checkbox"/> \$990	<input type="checkbox"/> \$1100
Back Cover	<input type="checkbox"/> \$3420	<input type="checkbox"/> \$3800
Inside Front Cover	<input type="checkbox"/> \$3285	<input type="checkbox"/> \$3650
Inside Back Cover	<input type="checkbox"/> \$3172	<input type="checkbox"/> \$3525

*Early Bird ads must be placed by Aug 15, 2022. Premium cover positions are available on a first-come, first-served basis. All rates are net.

Notes:

PAYMENT OPTION

- ☐ I will pay in full now.
(Check or credit card)
- ☐ Please invoice me. (Invoice due 30 days upon receipt)

All ad payments are due no later than September 30, 2022
Unpaid ads will not be published.

CREDIT CARD PAYMENT

☐ Visa

☐ Mastercard

☐ American Express

Credit Card Number: _____ Exp. Date ____ / ____ CVV: _____

Name on Card: _____

Cardholder Signature: _____ Date _____