

MARINSYMPHONY23|24

2023-24 SEASON PROGRAM BOOK - MEDIA KIT

Reach a unique audience of sophisticated, arts-loving adults with the Marin Symphony's Season Program Book. This full-color publication is highly-read before, during, and after each concert performance. This season, you can expect to reach an average of 1200 patrons at each of our 10 concert sets.

- We're offering a new and exciting season featuring Chamber Music, Chamber Orchestra, Pops, & Chorus concerts in several Marin venues.
- All advertisers receive 2 tickets to the concert of their choice.
- Creative can be used for both issues; advertiser has option to update for 2nd Issue
- Receive an Early Bird 10% Discount When You Order by Aug 11, 2023

ISSUE 1





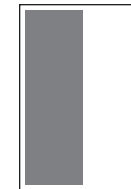

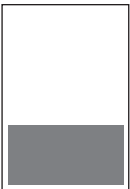

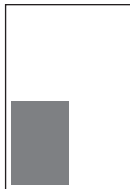
Chamber Music 1: Oct 14 & 15, 2023
Chamber Orchestra 1: Nov 11 & 12, 2023
Holiday Choral: Dec 2 & 3, 2023
Holiday Pops: Dec 12, 2023
Chamber Orchestra 2: Jan 13 & 14, 2024

ISSUE 2

Chamber Music 2: Feb 17 & 18, 2024
Spring Pops: Apr 6, 2024
Chamber Orchestra 3: Apr 13 & 14, 2024
Chamber Music 3: Apr 27 & 28, 2024
Chorus Concert: May 4 & 5, 2024



Trim Size: 5.5 x 8.5

								
Full page bleed 5-1/2 x 8-1/2 +1/8 all around	Full page non-bleed 5 x 8	2/3 vertical 3-5/16 x 8	2/3 horizontal 5 x 5-5/16	1/2 vertical 2-7/16 x 8	1/2 horizontal 5 x 3-15/16	1/3 horizontal 5 x 2-9/16	1/4 horizontal 5 x 1-15/16	1/4 vertical 2-7/16 x 3-15/16

SIZE

PRICE

DIMENSIONS (inches), all ads are full color

		width	height	bleed
Full page bleed	\$2850	5.5"	8.5"	+ .1875" all around (full pages only)
Full page non-bleed	\$2850	5.0"	8.0"	
2/3 page vertical	\$2250	3.3125"	8.0"	
2/3 page horizontal	\$2250	5.0"	5.3125"	
1/2 page vertical	\$1800	2.4375"	8.0"	
1/2 page horizontal	\$1800	5.0"	3.9375"	
1/3 page horizontal	\$1350	5.0"	2.5625"	
1/4 page horizontal	\$950	5.0"	1.9375"	
1/4 page vertical	\$950	2.4375"	3.9375"	

Extend Your Advertising Reach with Full Page Premium Positions:

Back Cover	\$3800
Inside Front Cover	\$3650
Inside Back Cover	\$3525

The Marin Symphony audience is affluent, highly educated, and loves the performing arts. Most are between the ages of 50 and 85 and live throughout Marin County and the San Francisco Bay Area.

2023-24 SEASON PROGRAM BOOK / MEDIA KIT / Oct 2023 - May 2024

PRODUCT INFORMATION:

1. Applications/files accepted: PDF Press Quality
2. Embed all fonts and images
3. Convert all color art to CMYK
4. Image resolution at 300 dpi minimum, 100% print size

CONTACT:

Gayle Peterson
415.902.8782
gayle@marinsymphony.org

DEADLINES:

Get 10% Off With Your Early Bird Space Reservation!
Book your space by Aug 11, 2023 and receive 10% off published rates

Standard Space Reservation - September 1, 2023
Press-Ready Art Deadline - September 8, 2023

WELCOME TO OUR 73rd SEASON!

Our upcoming season promises a new and exciting look for the Symphony. With the closure of the Marin Veterans' Memorial Auditorium for the entire 23-24 season, we will use this as an opportunity to bring high-quality classical music to our Community in new and intimate venues throughout the county. In addition to Holiday and Pops concerts, our bread-and-butter classical music offerings will be in two categories: Chamber Music Performances with 3-10 musicians and Chamber Orchestra Performances with ensembles ranging from 12 to 35 musicians.

Your advertising support is essential in ensuring that classical music continues to thrive and resonate with people for generations to come. Thank you for your consideration!

Notes: The Marin Symphony does not provide graphic design services for advertisers. Ads must be submitted in press-ready format according to the specs above. Colors may vary slightly as all printers and presses are calibrated differently. We can not guarantee the quality of press-ready electronic ads but will do our best to bring any errors or issues with submitted files to your attention before the press run.

Concert details and dates subject to change.

Marin Symphony reserves the right to not include/place advertisements it deems unacceptable for publication in its program books. This includes non-print quality of art provided, and/or content that is inappropriate for its mission as a leading cultural arts organization service the community of Marin and Bay Area (advertisers will not be billed for ads not accepted).

MARINSYMPHONY23|24

Season Program Book Advertising Insertion Order

DATE OF RESERVATION _____ ACCOUNT EXECUTIVE _____

Business Name _____

Client Contact _____

Address _____

City _____ Zip _____

Email _____

Phone _____

AD SIZE

- ☐ **Full Page Bleed**
5.5" W x 8.5" H + .1875"
- ☐ **Full Page Non-Bleed**
5.0" W x 8.0" H
- ☐ **2/3 Page Vertical**
3.3125" W x 8.0" H
- ☐ **2/3 Page Horizontal**
5.0" W x 5.3125" H
- ☐ **1/2 Page Vertical**
2.4375" W x 8.0" H
- ☐ **1/2 Page Horizontal**
5.0" W x 3.9375" H
- ☐ **1/3 Page Horizontal**
5.0" W x 2.5625" H
- ☐ **1/4 Page Horizontal**
5.0" W x 1.9375" H
- ☐ **1/4 Page Vertical**
2.4375" W x 3.9375" H

RATE

	Early Bird*	Regular
Full Page	<input type="checkbox"/> \$2565	<input type="checkbox"/> \$2850
2/3 Page	<input type="checkbox"/> \$2025	<input type="checkbox"/> \$2250
1/2 Page	<input type="checkbox"/> \$1620	<input type="checkbox"/> \$1800
1/3 Page	<input type="checkbox"/> \$1215	<input type="checkbox"/> \$1350
1/4 Page	<input type="checkbox"/> \$855	<input type="checkbox"/> \$950
Back Cover	<input type="checkbox"/> \$3420	<input type="checkbox"/> \$3800
Inside Front Cover	<input type="checkbox"/> \$3285	<input type="checkbox"/> \$3650
Inside Back Cover	<input type="checkbox"/> \$3172	<input type="checkbox"/> \$3525

*Early Bird ads must be placed by Aug 11, 2023. Premium cover positions are available on a first-come, first-served basis. All rates are net.

Notes:

PAYMENT OPTION

- ☐ I will pay in full now.
(Check or credit card)
- ☐ Please invoice me. (Invoice due 30 days upon receipt)

All ad payments are due no later than September 30, 2023
Unpaid ads will not be published.

CREDIT CARD PAYMENT

☐ Visa

☐ Mastercard

☐ American Express

Credit Card Number: _____ Exp. Date ____ / ____ CVV: _____

Name on Card: _____

Cardholder Signature: _____ Date _____