

MARIN SYMPHONY 24|25

2024-25 SEASON PROGRAM BOOK - MEDIA KIT

Reach a unique audience of sophisticated, arts-loving adults with the Marin Symphony's Season Program Book. This full-color publication is highly-read before, during, and after each concert performance. This season, you can expect to reach an average of 1200 patrons at each of our 9 concert sets.

- We're offering an exciting season featuring our Four Music Director Finalists, the return of Masterworks, Chamber Music, Pops, & Chorus
- All advertisers receive 2 tickets to the concert of their choice.
- Creative can be used for both issues; advertiser has option to update for 2nd Issue
- **Receive an Early Bird 10% Discount When You Order by Aug 26, 2024**

ISSUE 1

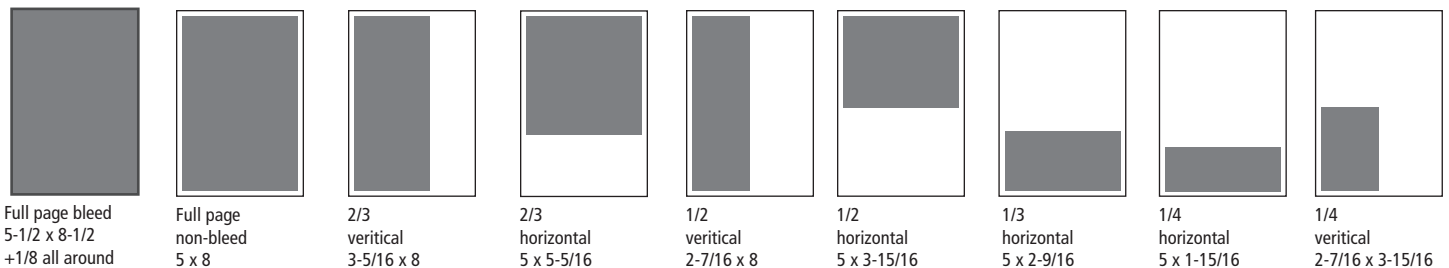
Chamber Music 1: Oct 12 & 13, 2024
 Masterworks 1: Nov 9 & 10, 2024
 Holiday Choral: Dec 7 & 8, 2024
 Masterworks 2: Jan 11 & 12, 2025
 Pops: Feb 22 & 23, 2025

ISSUE 2

Chamber Music 2: Mar 1 & 2, 2025
 Chorus Concert: Mar 15 & 16, 2025
 Masterworks 3: Apr 12 & 13, 2025
 Masterworks 4: May 31 & June 1, 2025



Trim Size: 5.5 x 8.5



SIZE

PRICE

DIMENSIONS (inches), all ads are full color

		width	height	bleed
Full page bleed	\$2850	5.5"	8.5"	+ .1875" all around (full pages only)
Full page non-bleed	\$2850	5.0"	8.0"	
2/3 page vertical	\$2250	3.3125"	8.0"	
2/3 page horizontal	\$2250	5.0"	5.3125"	
1/2 page vertical	\$1800	2.4375"	8.0"	
1/2 page horizontal	\$1800	5.0"	3.9375"	
1/3 page horizontal	\$1350	5.0"	2.5625"	
1/4 page horizontal	\$950	5.0"	1.9375"	
1/4 page vertical	\$950	2.4375"	3.9375"	

Extend Your Advertising Reach with Full Page Premium Positions:

Back Cover	\$3800
Inside Front Cover	\$3650
Inside Back Cover	\$3525

The Marin Symphony audience is affluent, highly educated, and loves the performing arts. Most are between the ages of 50 and 85 and live throughout Marin County and the San Francisco Bay Area.

2024-25 SEASON PROGRAM BOOK / MEDIA KIT / Oct 2024 - June 2025

PRODUCT INFORMATION:

1. Applications/files accepted: PDF Press Quality
2. Embed all fonts and images
3. Convert all color art to CMYK
4. Image resolution at 300 dpi minimum, 100% print size

CONTACT:

Gayle Peterson
415.902.8782
gayle@marinsymphony.org

DEADLINES:

Get 10% Off With Your Early Bird Space Reservation!
Book your space by Aug 26, 2024 and receive 10% off published rates

Standard Space Reservation - September 1, 2024

Press-Ready Art Deadline - September 8, 2024

WELCOME TO OUR 74th SEASON!

In a season filled with abundant offerings, we are particularly excited about our Masterworks concerts, where the Final Four candidates will be showcased as we choose the Marin Symphony's fourth Music Director. This season, we return to grand orchestral works, featuring symphonies by Brahms and Dvořák, alongside masterpieces by Grieg, Elgar, Handel, Mozart, Ravel, and more. We will also present our popular Chamber Music Performances and highlight our esteemed Chorus on the concert stage. Additionally, we are bringing back Pops with a tribute to John Williams.

Your advertising support is crucial for keeping classical music vibrant and resonant for future generations. Thank you for considering our request.

Notes: The Marin Symphony does not provide graphic design services for advertisers. Ads must be submitted in press-ready format according to the specs above. Colors may vary slightly as all printers and presses are calibrated differently. We can not guarantee the quality of press-ready electronic ads but will do our best to bring any errors or issues with submitted files to your attention before the press run.

Concert details and dates subject to change.

Marin Symphony reserves the right to not include/place advertisements it deems unacceptable for publication in its program books. This includes non-print quality of art provided, and/or content that is inappropriate for its mission as a leading cultural arts organization service the community of Marin and Bay Area (advertisers will not be billed for ads not accepted).

MARINSYMPHONY24|25

Season Program Book Advertising Insertion Order

DATE OF RESERVATION _____ ACCOUNT EXECUTIVE _____

Business Name _____

Client Contact _____

Address _____

City _____ Zip _____

Email _____

Phone _____

AD SIZE

- Full Page Bleed**
5.5" W x 8.5" H + .1875"
- Full Page Non-Bleed**
5.0" W x 8.0" H
- 2/3 Page Vertical**
3.3125" W x 8.0" H
- 2/3 Page Horizontal**
5.0" W x 5.3125" H
- 1/2 Page Vertical**
2.4375" W x 8.0" H
- 1/2 Page Horizontal**
5.0" W x 3.9375" H
- 1/3 Page Horizontal**
5.0" W x 2.5625" H
- 1/4 Page Horizontal**
5.0" W x 1.9375" H
- 1/4 Page Vertical**
2.4375" W x 3.9375" H

RATE

	Early Bird*	Regular
Full Page	<input type="checkbox"/> \$2565	<input type="checkbox"/> \$2850
2/3 Page	<input type="checkbox"/> \$2025	<input type="checkbox"/> \$2250
1/2 Page	<input type="checkbox"/> \$1620	<input type="checkbox"/> \$1800
1/3 Page	<input type="checkbox"/> \$1215	<input type="checkbox"/> \$1350
1/4 Page	<input type="checkbox"/> \$855	<input type="checkbox"/> \$950
Back Cover	<input type="checkbox"/> \$3420	<input type="checkbox"/> \$3800
Inside Front Cover	<input type="checkbox"/> \$3285	<input type="checkbox"/> \$3650
Inside Back Cover	<input type="checkbox"/> \$3172	<input type="checkbox"/> \$3525

*Early Bird ads must be placed by Aug 26, 2024. Premium cover positions are available on a first-come, first-served basis.

Notes:

PAYMENT OPTION

- I will pay in full now.
(Check or credit card)
- Please invoice me. (Invoice due 30 days upon receipt)

All ad payments are due no later than September 30, 2024
Unpaid ads will not be published.

CREDIT CARD PAYMENT Visa Mastercard American Express

Credit Card Number: _____ Exp. Date ____ / ____ CVV: _____

Name on Card: _____

Cardholder Signature: _____ Date _____