

MARINSYMPHONY25|26

2025-26 SEASON PROGRAM BOOK - MEDIA KIT

Reach a unique audience of sophisticated, arts-loving adults with the Marin Symphony's Season Program Book. This full-color publication is highly-read before, during, and after each concert performance. This season, you can expect to reach an average of 1200 patrons at each of our 9 concert sets.

- We're offering an exciting season featuring our new **Music Director**, Masterworks, Chamber Music, Pops, & Chorus Concerts
- All advertisers receive 2 tickets to the concert of their choice.
- Creative can be used for both issues; advertiser has option to update for 2nd Issue
- **Receive an Early Bird 10% Discount When You Order by Aug 25, 2025**

ISSUE 1

Chamber Music 1: Oct 11 & 12, 2025
Masterworks 1: Nov 8 & 9, 2025
Holiday Choral: Dec 6 & 7, 2025
Masterworks 2: Jan 10 & 11, 2026

ISSUE 2

Pops: Feb 21 & 22, 2026
Chamber Music 2: Mar 14 & 15, 2026
Choral Concert: Mar 28 & 29, 2026
Masterworks 3: April 11 & 12, 2026
Masterworks 4: May 30 & 31, 2026



Trim Size: 5.5 x 8.5

Full page bleed 5-1/2 x 8-1/2 +1/8 all around	Full page non-bleed 5 x 8	2/3 vertical 3-5/16 x 8	2/3 horizontal 5 x 5-5/16	1/2 vertical 2-7/16 x 8	1/2 horizontal 5 x 3-15/16	1/3 horizontal 5 x 2-9/16	1/4 horizontal 5 x 1-15/16	1/4 vertical 2-7/16 x 3-15/16

SIZE

PRICE

DIMENSIONS (inches), all ads are full color

		width	height	bleed
Full page bleed	\$2850	5.5"	8.5"	+ .1875" all around (full pages only)
Full page non-bleed	\$2850	5.0"	8.0"	
2/3 page vertical	\$2250	3.3125"	8.0"	
2/3 page horizontal	\$2250	5.0"	5.3125"	
1/2 page vertical	\$1800	2.4375"	8.0"	
1/2 page horizontal	\$1800	5.0"	3.9375"	
1/3 page horizontal	\$1350	5.0"	2.5625"	
1/4 page horizontal	\$950	5.0"	1.9375"	
1/4 page vertical	\$950	2.4375"	3.9375"	

Extend Your Advertising Reach with Full Page Premium Positions:

Back Cover	\$3800
Inside Front Cover	\$3650
Inside Back Cover	\$3525

The Marin Symphony audience is affluent, highly educated, and loves the performing arts. Most are between the ages of 50 and 85 and live throughout Marin County and the San Francisco Bay Area.

MARIN SYMPHONY 25|26

Reach an Engaged, Affluent Arts Audience
Advertise in Marin Symphony's Weekly E-Newsletter

Audience Snapshot

- 10,000+ Subscribers
- 48% Average Open Rate
- Subscribers include Marin County residents, arts patrons, donors, educators, and professionals with an interest in music and culture.

Advertising Rates

- Exclusive footer ad per weekly issue - \$400
- BONUS - Includes FB post of e-newsletter to 3.9k followers

Sample Desktop View

This Week's Featured Advertiser



Rafael Floors

Rafael Floors offers you the highest quality styles and brand names in the flooring industry. From Armstrong to Zoroufy – literally A to Z!



Our showroom offers a full assortment of flooring options which are designed, developed and engineered by the world's top manufacturers. Come visit us!

Sample Mobile View

This Week's Featured Advertiser



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Newsletter Overview

- Weekly - Sent Fridays, 50 Issues Per Year
- Concert Updates, Artist Features, Ticket Links, Behind the Scenes Content
- Mobile-Friendly Layout
- Ad Includes Logo, Image, Copy, Hyper-link

Why Advertise With Us?

- Premium Targeting: Marin Symphony supporters are loyal, local, and community-minded
- Exclusivity - One advertiser per issue - no clutter
- Measurable Results - Track Key Metrics

Contact Michael Vogel to reserve your spot: 415.261.8972 or email: wingtip228@gmail.com

2025-26 SEASON PROGRAM BOOK MEDIA KIT Oct 2025 - May 2026

PRODUCT INFORMATION:

1. Applications/files accepted: PDF Press Quality
2. Embed all fonts and images
3. Convert all color art to CMYK
4. Image resolution at 300 dpi minimum, 100% print size

CONTACT:

Michael Vogel
415.261.8972
wingtip228@gmail.com

DEADLINES:

Get 10% Off With Your Early Bird Space Reservation!
Book your space by Aug 25, 2025 and receive 10% off published rates

Standard Space Reservation - September 1, 2025
Press-Ready Art Deadline - September 5, 2025

WELCOME TO OUR 74th SEASON!

In a season of new beginnings, the Marin Symphony is thrilled to welcome a new Music Director—an exciting new chapter in our artistic journey. While concert programming is still being finalized, the season will feature four Masterworks concerts, two intimate Chamber Music performances, a festive Holiday Choral concert, an entertaining Pops concert, and a powerful Choral showcase.

Your advertising support helps us continue bringing exceptional live music to the Marin community and ensures the future of orchestral music for generations to come. Thank you for considering this opportunity to partner with us.

Notes: The Marin Symphony does not provide graphic design services for advertisers. Ads must be submitted in press-ready format according to the specs above. Colors may vary slightly as all printers and presses are calibrated differently. We can not guarantee the quality of press-ready electronic ads but will do our best to bring any errors or issues with submitted files to your attention before the press run.

Concert details and dates subject to change.

Marin Symphony reserves the right to not include/place advertisements it deems unacceptable for publication in its program books. This includes non-print quality of art provided, and/or content that is inappropriate for its mission as a leading cultural arts organization service the community of Marin and Bay Area (advertisers will not be billed for ads not accepted).

2025-25 SEASON E-NEWSLETTER ADVERTISING MEDIA KIT

AUG 2025 - JUNE 2026

PRODUCT INFORMATION

Exclusive weekly featured advertiser section includes:

- Your logo plus one image (jpeg, png)
- Up to 60 words of copy - Your business name, short promo message, and call-to-action (CTA) such as a website or offer
- Link to your website, landing page
- Available Dates - Fridays: August 1, 2025 thru June 26, 2026 - First-come, first-served basis
- Metrics, including open rate numbers and unique clicks, will be shared
- BONUS - Includes FB post of e-newsletter to 3.9k followers

DEADLINE

- Materials due: 5 business days before scheduled send date
- Late submissions may be rescheduled to a future date based on availability
- Advertiser will receive proof for approval 2-3 days prior to deployment

SCHEDULE

Aug 2025: 1, 8, 15, 22, 29

Sep 2025: 5, 12, 19, 26

Oct 2025: 3, 10, 17, 24, 31

Nov 2025: 7, 14, 21

Dec 2025: 5, 12, 19

Jan 2026: 9, 16, 23, 30

Feb 2026: 6, 13, 20, 27

Mar 2026: 6, 13, 20, 27

Apr 2026: 3, 10, 17, 24

May 2026: 1, 8, 15, 22, 29

Jun 2026: 5, 12, 19, 26

PRICING

\$400 per e-newsletter (not eligible for Early Bird Discount)

CONTACT

Michael Vogel

415.261.8972

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Season Program Book and E-Newsletter Advertising Insertion Order

DATE OF RESERVATION _____ ACCOUNT EXECUTIVE _____

Business Name _____

Client Contact _____

Address _____

City _____ Zip _____

Email _____

Phone _____

AD SIZE

- ☐ **Full Page Bleed**
5.5" W x 8.5" H + .1875"
- ☐ **Full Page Non-Bleed**
5.0" W x 8.0" H
- ☐ **2/3 Page Vertical**
3.3125" W x 8.0" H
- ☐ **2/3 Page Horizontal**
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- ☐ **1/4 Page Horizontal**
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- ☐ **1/4 Page Vertical**
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RATE

	Early Bird*	Regular
Full Page	☐ \$2565	☐ \$2850
2/3 Page	☐ \$2025	☐ \$2250
1/2 Page	☐ \$1620	☐ \$1800
1/3 Page	☐ \$1215	☐ \$1350
1/4 Page	☐ \$855	☐ \$950
Back Cover	☐ \$3420	☐ \$3800
Inside Front Cover	☐ \$3285	☐ \$3650
Inside Back Cover	☐ \$3172	☐ \$3525

*Early Bird ads must be placed by Aug 25, 2025. Premium cover positions are available on a first-come, first-served basis.

E-Newsletter (not eligible for Discount) # _____ @ \$400 = _____
Available Friday Dates: Aug 1, 2025 thru June 26, 2026

Dates Requested: _____

- ☐ I will pay in full now.
(Check or credit card)
- ☐ Please invoice me. (Invoice due 30 days upon receipt)

**All Print ad payments are due no later than September 30, 2025.
Unpaid ads will not be published. E-Newsletter payment due
within 30 days of deployment.**

CREDIT CARD PAYMENT

☐ Visa

☐ Mastercard

☐ American Express

Credit Card Number: _____ Exp. Date ____ / ____ CVV: _____

Name on Card: _____

Cardholder Signature: _____ Date _____