

MARIN SYMPHONY 26|27

FAWZI HAIMOR | MUSIC DIRECTOR

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2026-27 SEASON PROGRAM BOOK - MEDIA KIT

Connect with Marin's Most Engaged Arts Patrons

The Marin Symphony Program Book places your message in front of one of Marin County's most loyal and culturally engaged audiences. This full-color publication is distributed at performances throughout our landmark 75th Anniversary Season and is frequently referenced before, during, and after concerts.

In 2026-27, the Marin Symphony will welcome audiences across ten concert programs presented at venues throughout Marin County, including our highly anticipated return to the Marin Veterans' Memorial Auditorium. The season is expected to reach more than 17,500 concertgoers, offering advertisers exceptional visibility among affluent, educated, and community-minded patrons.



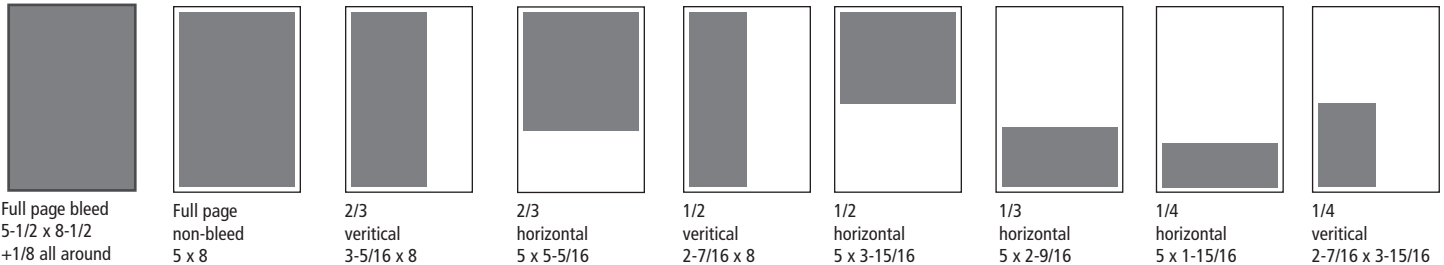
Trim Size: 5.5 x 8.5

ISSUE I

Chamber Music 1: Sep 26 & 27, 2026
Fall Pops: Oct 24 & 25, 2026
Holiday Choral: Dec 5 & 6, 2026
Masterworks One: Jan 23 & 24, 2027
Spring Pops: Feb 20 & 21, 2027

ISSUE II

Chamber Music 2: Mar 6 & 7, 2027
Masterworks Two: Mar 20 & 21, 2027
Masterworks Three: Apr 24 & 25, 2027
Masterworks Four: May 22 & 23, 2027
Marin Symphony Chorus: Jun 12 & 13, 2027



SIZE

PRICE

DIMENSIONS (inches), all ads are full color

		width	height	bleed
Full page bleed	\$2850	5.5"	8.5"	+ .1875" all around (full pages only)
Full page non-bleed	\$2850	5.0"	8.0"	
2/3 page vertical	\$2250	3.3125"	8.0"	
2/3 page horizontal	\$2250	5.0"	5.3125"	
1/2 page vertical	\$1800	2.4375"	8.0"	
1/2 page horizontal	\$1800	5.0"	3.9375"	
1/3 page horizontal	\$1350	5.0"	2.5625"	
1/4 page horizontal	\$950	5.0"	1.9375"	
1/4 page vertical	\$950	2.4375"	3.9375"	

Extend Your Advertising Reach with Full Page Premium Positions:

Back Cover	\$3800
Inside Front Cover	\$3650
Inside Back Cover	\$3525

The Marin Symphony audience is affluent, highly educated, and loves the performing arts. Most are between the ages of 50 and 85 and live throughout Marin County and the San Francisco Bay Area.

2026-27 SEASON PROGRAM BOOK MEDIA KIT

September 2026 - June 2027

2026-27 Program Book at a Glance

- Reach more than 17,500 concertgoers throughout Marin County
- Distributed at 10 concert programs during the Marin Symphony's 75th Anniversary Season
- Full-color, professionally produced publication
- Two complimentary concert tickets included
- Creative may be updated for the second issue
- 10% Early Bird Discount through August 3, 2026
- Align your business with Marin County's premier performing arts organization

Your advertising support helps us to continue bringing exceptional live music to the Marin community and ensures the future of orchestral music for generations to come. Thank you for considering this opportunity to partner with us.

DEADLINES:

Get 10% Off With Your Early Bird Space Reservation!

Book your space by Aug 3, 2026 and receive 10% off published rates

Standard Space Reservation - August 21, 2026

Press-Ready Art Deadline - August 28, 2026

PRODUCT INFORMATION:

Applications/files accepted: PDF Press Quality

Embed all fonts and images

Convert all color art to CMYK

Images resolution at 300 dpi minimum, 100% print size

CONTACT:

Michael Vogel

415.261.8972

wingtip228@gmail.com

Notes: The Marin Symphony does not provide graphic design services for advertisers. Ads must be submitted in press-ready format according to the specs above. Colors may vary slightly as all printers and presses are calibrated differently. We can not guarantee the quality of press-ready electronic ads but will do our best to bring any errors or issues with submitted files to your attention before the press run.

Concert details and dates subject to change.

Marin Symphony reserves the right to not include/place advertisements it deems unacceptable for publication in its program books. This includes non-print quality of art provided, and/or content that is inappropriate for its mission as a leading cultural arts organization service the community of Marin and Bay Area (advertisers will not be billed for ads not accepted).

MARIN SYMPHONY 26|27

Reach an Engaged, Affluent Arts Audience
Advertise in Marin Symphony's Weekly E-Newsletter

Audience Snapshot


- 11,000+ Subscribers
- 48% Average Open Rate
- Subscribers include Marin County residents, arts patrons, donors, educators, and professionals with an interest in music and culture.

Advertising Rates

- Exclusive footer ad per weekly issue - \$400
- BONUS - Includes FB post of e-newsletter to 3.9k followers


Sample Desktop View

This Week's Featured Advertiser



Rafael Floors



Rafael Floors offers you the highest quality styles and brand names in the flooring industry. From Armstrong to Zoroufy – literally A to Z!



Our showroom offers a full assortment of flooring options which are designed, developed and engineered by the world's top manufacturers. Come visit us!

Sample Mobile View

This Week's Featured Advertiser



Rafael Floors

Rafael Floors offers you the highest quality styles and brand names in the flooring industry. From Armstrong to Zoroufy – literally A to Z!

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Newsletter Overview

- Weekly - Sent Fridays, 38 Issues Per Year
- Concert Updates, Artist Features, Ticket Links, Behind the Scenes Content
- Mobile-Friendly Layout
- Ad Includes Logo, Image, Copy, Hyper-link

Why Advertise With Us?

- Premium Targeting: Marin Symphony supporters are loyal, local, and community-minded
- Exclusivity - One advertiser per issue - no clutter
- Measurable Results - Track Key Metrics

Contact Michael Vogel to reserve your spot: 415.261.8972 or email: wingtip228@gmail.com

2026-27 SEASON E-NEWSLETTER ADVERTISING MEDIA KIT

SEP 2026 - JUNE 2027

PRODUCT INFORMATION

Exclusive weekly featured advertiser section includes:

- Your logo plus one image (jpeg, png)
- Up to 60 words of copy - Your business name, short promo message, and call-to-action (CTA) such as a website or offer
- Link to your website, landing page
- Available Dates - Fridays: September 4, 2026 thru June 11, 2027 - First-come, first-served basis
- Metrics, including open rate numbers and unique clicks, will be shared
- BONUS - Includes FB post of e-newsletter to 3.9k followers

DEADLINE

- Materials due: 5 business days before scheduled send date
- Late submissions may be rescheduled to a future date based on availability
- Advertiser will receive proof for approval 2-3 days prior to deployment

SCHEDULE

Sep 2026: 4, 11, 18, 25

Oct 2026: 2, 9, 16, 23, 30

Nov 2026: 6, 13, 20

Dec 2026: 4, 11, 18

Jan 2027: 8, 15, 22, 29

Feb 2027: 5, 12, 19, 26

Mar 2027: 5, 12, 19, 26

Apr 2027: 2, 9, 16, 23, 30

May 2027: 7, 14, 21, 28

Jun 2027: 4, 11

PRICING

\$400 per e-newsletter (not eligible for Early Bird Discount)

CONTACT

Michael Vogel

415.261.8972

wingtip228@gmail.com

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MARINSYMPHONY26|27

Season Program Book and E-Newsletter Advertising Insertion Order

DATE OF RESERVATION _____ ACCOUNT EXECUTIVE _____

Business Name _____

Client Contact _____

Address _____

City _____ Zip _____

Email _____

Phone _____

AD SIZE

- Full Page Bleed**
5.5" W x 8.5" H + .1875"
- Full Page Non-Bleed**
5.0" W x 8.0" H
- 2/3 Page Vertical**
3.3125" W x 8.0" H
- 2/3 Page Horizontal**
5.0" W x 5.3125" H
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5.0" W x 2.5625" H
- 1/4 Page Horizontal**
5.0" W x 1.9375" H
- 1/4 Page Vertical**
2.4375" W x 3.9375" H

RATE

	Early Bird*	Regular
Full Page	<input type="checkbox"/> \$2565	<input type="checkbox"/> \$2850
2/3 Page	<input type="checkbox"/> \$2025	<input type="checkbox"/> \$2250
1/2 Page	<input type="checkbox"/> \$1620	<input type="checkbox"/> \$1800
1/3 Page	<input type="checkbox"/> \$1215	<input type="checkbox"/> \$1350
1/4 Page	<input type="checkbox"/> \$855	<input type="checkbox"/> \$950
Back Cover	<input type="checkbox"/> \$3420	<input type="checkbox"/> \$3800
Inside Front Cover	<input type="checkbox"/> \$3285	<input type="checkbox"/> \$3650
Inside Back Cover	<input type="checkbox"/> \$3172	<input type="checkbox"/> \$3525

*Early Bird ads must be placed by Aug 3, 2026. Premium cover positions are available on a first-come, first-served basis.

E-Newsletter (not eligible for Discount) # _____ @ \$400 = _____
Available Friday Dates: Sept 4, 2026 thru June 11, 2027

Dates Requested: _____

- I will pay in full now.
(Check or credit card)
- Please invoice me. (Invoice due 30 days upon receipt)

All Print ad payments are due no later than September 8, 2026. Unpaid ads will not be published. E-Newsletter payment due within 30 days of deployment.

CREDIT CARD PAYMENT Visa Mastercard American Express

Credit Card Number: _____ Exp. Date ____ / ____ CVV: _____

Name on Card: _____

Cardholder Signature: _____ Date _____